## Winter School "Eye Tracking - Experimental Design, Implementation, and Analysis"

## **Poster Pitches**

Monday, 9 January, 16:30-18:30, Auditorium

I and II refer to the poster sessions on Tuesday.

	16:30	16:33			Welcome to the poster pitch session	
1			Maik	Friedrich	The transition of eye movement to design pattern	ı
2			Ali	Qasim	Eye-tracking technologies for vision screening	I
3			Lisa	Zacharski	A star amongst gender-fair forms? The german gender asterisk: mental representations and readability	I
4			Beata	Pacula-Lesniak	Free-viewing in VR: new tool for experiments' design	I
5			Adrian	Sarbach	Improving pilots' weather awareness through advanced weather visualisations	I
6			Nicol	Dostálová	Reading and eye movements in dyslexic children	1
7			Susanna Ambondo	Abraham	Towards personalization of GI web applications	I
8			Filomena	Russo	Intermediate environments and restorativeness	1
	16:53	16:58			Break	
9			Itsara	Boonyarit	Are you familiar with the process of taking personality tests for job applications?	1
10			Sita	Vriend	Bias in scatterplot perception	I
11			Pauline	Frick	The cognitive processes when reading and learning with illustrated texts	I
12			Jiayan	Zhao	Datafication of human consumption behavior using immersive virtual reality	I
13			Negar	Alinaghi	Al-based human activity recognition in wayfinding	1

14			Lorin	Schöni	Cookieblock: usability of a privacy-preserving browser extension	I
15			Wenjia	Xu	A closer look at the agent advantage effect: agent benefit or patient cost?	I
16			Selina	Noetzel	Targeted political advertising: an eye tracking experiment	II
	17:18	17:23			Break	
17			Nicole	Antes	Veracity and memory: how the processing of meta-information about the veracity of information affects scene memory	II
18			Ioulia	Simou	Modelling human behavior during text entry	II
19			Mansi	Sharma	Towards improving human implicit intent recognition	II
20			Jéssica	Gomes	Morphosyntactic processing and aging	II
21			Khulood	Alkhudaidi	An initial exploration of signed language video components and interface layouts	II
22			Margarita	Ryzhova	Diagnosing unknown words based on eye-movement measures	II
22					Information integration of different content modalities: attention, memory and contextual effects in user-	
23			Thomas	Scheurer	generated content	II
24			Thomas Alexandra	Scheurer Wolf	· · · · · · · · · · · · · · · · · · ·	II II
	17:43	17:48			generated content	
	17:43	17:48			generated content  Eye movement abnormalities among clinical populations	
24	17:43	17:48	Alexandra	Wolf	generated content  Eye movement abnormalities among clinical populations  Break	II
24	17:43	17:48	Alexandra	Wolf	generated content  Eye movement abnormalities among clinical populations  Break  Fathoming the drivers of attitude certainty	II
24 25 26	17:43	17:48	Alexandra  Flavia  Cécile	Wolf Tinner Abati	generated content  Eye movement abnormalities among clinical populations  Break  Fathoming the drivers of attitude certainty  How architects identify incorrect features in a virtual apartment model	II II II

30			Tianyi	Xiao	Creating 3d sketch maps in extended reality	II
31			Simon	Steffen	Closed loop marmoset monkey interaction through gaze tracking	1
32						II
	18:08	18:13			Break	
33						1
34						II
35						I
36						II